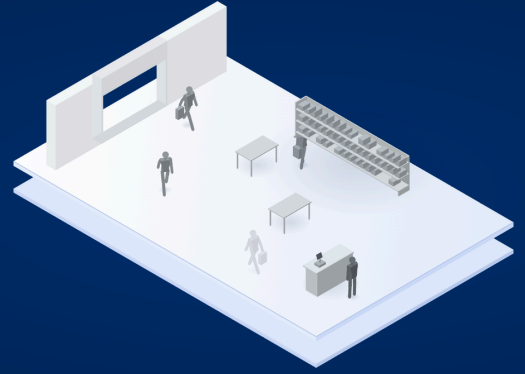
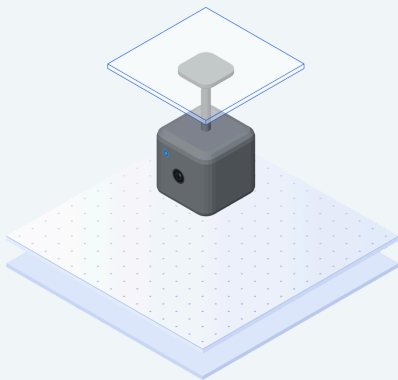


Known at the door, by choice.

A member who said yes is known at the door.



WHO PULSES IS, WHAT THIS IS, HOW IT WORKS



Pulses.ai is a UAE-born Physical Intelligence company: AI that understands your physical world.

For retailers: loyal members walk in unnoticed.

SEE

Pulses Vision on the entrance ceiling

UNDERSTAND

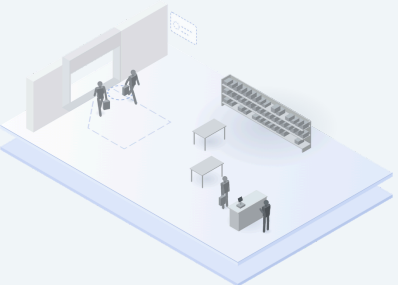
Opted-in members, known at the door

ACT

The floor manager is pinged

✓ Only members who opt in are recognised.

THE PROBLEM



Unnoticed at the door.

A Gold member walks in like any other shopper.

Busy at the counter.

The member browses while the staff serve the counter.

Known only at the till.

The loyalty programme hears of the visit only at the till.

HOW IT WORKS

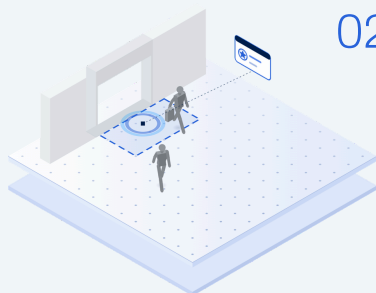
The door, then the floor manager.



01

Vision at the entrance

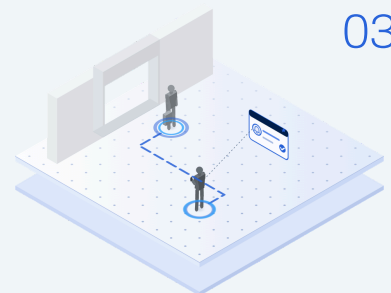
A Pulsed Vision device on the ceiling, just inside the store entrance.



02

Members who said yes

A returning member who opted in is known at the door.



03

The floor manager is pinged

On WhatsApp, Teams, SMS or email, with the tier and the door.

CONSENT FIRST

Only members who opt in are recognised.

No consent, no recognition.

MEMBERS OPT IN AT



A screen at the till



A QR code

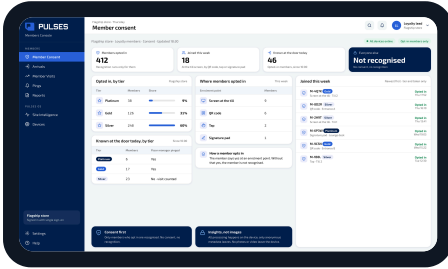


A tap



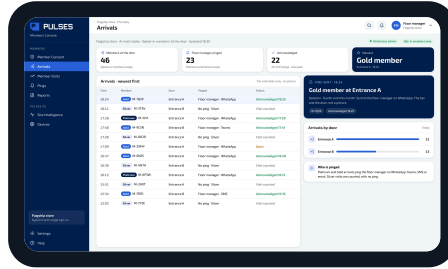
A signature pad

THE PRODUCT ON SCREEN



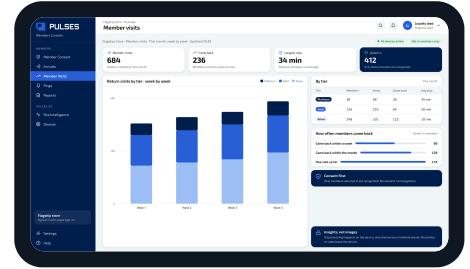
Member consent

No consent, no recognition: members choose to join at a screen at the till, by QR code, a tap or a signature pad.



Arrivals

When a Gold member walks in, the floor manager is pinged on WhatsApp, Teams, SMS or email. The ping shows the member's tier and the door, not a picture.



Member visits

Return visits by tier, week by week, on one page.

Insights, not images. All processing happens on the device; only anonymous metadata leaves. No photos or video leave the device.

PROOF

150 million+ journeys counted across Pulses deployments

Anonymous platform total

 Designed and made in the UAE

NEXT STEP

Book a walkthrough — pulses.ai/demo

See the full showcase, with the film, the screens and the deck:
pulses.ai/use-cases/recognised-customers (scan the QR code).

BUILT ON



Scan for the showcase